

THE EIGHT, Inc.- a public non-profit 501 (c) (3) corporation headquartered at 48115 Via Hermosa, La Quinta, CA 92253. Mailing Address: 78-365 Hwy 111, Suite 208, La Quinta, CA 92253. The corresponding federal tax identification number is 65-1272843. THE EIGHT can be contacted at 760/771-8484, by fax at: 323/315-5167 and by email at: info@theeight.org.

In response to a growing need to combat self-sufficiency for families in the Coachella Valley who do not qualify for traditional assistance, THE EIGHT was founded in 2006.

THE EIGHT Philosophy:

There is a **new demographic** emerging in the Coachella Valley. In today's economy we are all "at-risk" . . . especially families who make "just enough" to not qualify for traditional assistance and "not enough" to become self-sufficient. THE EIGHT seeks to build partnerships with other non-profits, local and national corporations and the community to create a "Purposed Inspired Network" (PIN) of contributors to bring awareness regarding the current economic adversities in our communities and to raise funds in support of THE EIGHT COMMUNITY CHALLENGE: Purposed, Inspired, Youth, Sufficient Families – Thriving, Healthy Communities.



THE EIGHT is established with building community, ending poverty and obtaining self-sufficiency as a priority. Our programs are designed to provide immediate access and long-term solutions toward eliminating the lack of basic needs for the families in our community (the Coachella Valley). Our distribution ranges from door-to-door to providing 5,000 + individuals with "**Acts of Kindness**" to include basic necessities (food, hygiene, clothing).

Our Women in Need Now (**WINN**) Program offers first response to break the vicious cycle of poverty and domestic abuse by transforming at-risk women and their families into holistic and beneficial contributors. Many do not qualify for traditional assistance programs, due to perhaps, three-months of bank statements reflecting as little as one-dollar (\$1.00) over the standard poverty guidelines or due to car or home ownership (although the bills are piled high, the car note is behind and their home may be in foreclosure). Our organization **do not refuse anyone**. We consider each individual per need and then encourage them to participate in our programs to include a 18-month Life Management skills course, IDA matching funds account and continued education.

Operating Budget:

THE EIGHT is solely supported by the contributions of individuals, companies and organizations that support their mission to provide new opportunities for self-sufficiency to Coachella Valley families. Additional support is provided through the Purposed Inspired Network (8PIN) Providers. The Executive Director, Ms. Alicia Hollins currently works as a volunteer, consequently 100% of all monies is distributed back to the valley residents through the organizations' programs and services.

Additional Programs:

Families on the Frontline (F.O.T.F.): The F.O.T.F. program was developed to help reinforce responsible citizenship, positive social behavior, and community values through a holistic approach in providing opportunities to help young adults give back through “Acts of Kindness” with no strings attached.



The F.E.N.D Project acts as the nucleus which recycles economic development, employment opportunities, consumer and industry-- consisting of family program participants.



A Personalized Touch (APT)- a woman owned commercial cleaning business in the Coachella Valley. When you Hire APT, you are directly assisting women and families in The Coachella Valley with employment, housing, transportation and basic necessities through Women In Need Now a local non-profit program committed to self-sufficiency.

Measurable Results:

- With the assistance of World Vision Storehouse, THE EIGHT/WINN helped thousands of Coachella Valley residents in need of basic necessities, continued education, utilities, clothing, transportation and housing while building the PIN, Purpose Inspired Network.

Immediate Needs:

The number of participants in need grows each month. Our area extends beyond the entire Coachella Valley (Desert Shore to Riverside). With no government funding, we help **one family at a time** through our distribution events and life management programs. To support the organization’s effort to transport, store and distribute supplies to people in need by way of one of the following sponsorship opportunities:

- \$50,000 financial contribution to support our annual distribution, daily operational needs and client assessments.
- Temporary storefront for distribution on a weekly basis— A 24 Ft automatic truck and cargo van for local delivery and pick-up of in-kind donations and supplies.

Long-term Needs:

THE EIGHT is a grassroots organization currently operating out of board member’s home offices in La Quinta, Cathedral City and Palm Desert with the goal to house our programs in a permanent location in order to offer work-live space, technology, homeownership, and case management services on a daily basis. We are seeking funding to support construction, administrative overhead and operating cost to support our program objectives.

We Do Not Want To Recycle Poverty By Ignoring This Profile! Our services do not refuse—we reconcile... Please help. Thank you.