

SPONSORSHIP PACKET



THE EIGHT, Inc. is a 501c 3 nonprofit organization helping people in need with care and services in the Coachella Valley since 2006. Our mission is wellness-helping people improve their quality of life through the implementation of the 8 Dimensions of being-well; (Emotional, Environmental, Financial, Intellectual, Occupational, Physical, Social and Spiritual.)



THE EIGHT is offering an opportunity for sponsors to help support our mission and our audience at the Maternal Wellness Symposium (MWS) on February 2, 2019 in Palm Springs, California. Contributions to THE EIGHT are tax-deductible to the greatest extent allowed by law.

Maternal wellness symposium 2019

FEBRUARY 2, 2019

1:00 PM - 5:30 PM

**Riviera Palm Springs
eldorado ballroom**



<https://www.MaternalWellness-CV.org>



The Maternal Wellness Symposium is intended as a fundraiser and eye-opener presented in collaboration with First Steps Prenatal Care (FSPC)-a medical clinic, one in Coachella and one in Cathedral City that serve low income women and families.

THE EIGHT have envisioned a satellite women’s resource center, including support groups, located in the FSPC’s Coachella Valley offices. Onsite access will offer a safe place and provide immediate access to tools for patients and families living in Coachella, Cathedral City and surrounding communities.

Postpartum depression 1 in 7 WOMEN who give birth suffer in SILENCE...

HELP new mothers
find their VOICES.

childhood sexual abuse and rape, domestic violence...

Maternity Mental Health is the topic of the symposium in February. 1 of 7 postpartum mothers and their families suffer in silence. As a long-term nonprofit partner of FSPC, THE EIGHT is acutely aware of psychosocial problems among some FSPC patients; (especially in their Coachella location). Depression, grief, substance abuse, histories of

THE EIGHT is committed to help break the cycle of poverty by making the 8 Dimensions of wellness a norm in Coachella Valley communities. It is our belief, by introducing one or more of the 8 Dimensions of Wellness in an educational, entertaining, culturally diverse and engaging forum; whole-wellness can be realized, obtained and sustained in the homes, schools, and workplaces of community stakeholders who participate during our wellness presentations.



MWS is the first of many wellness initiatives planned for 2019; bringing some accomplished leading visionaries to present a fresh-approach to the discussion of today’s critical challenges. The format of events employs a blinders-off approach to the true scope and depth of psychosocial and other *life* challenges, balanced with realistic and practical solutions.



This is a great chance to participate in a win-win and share your product or services with our informed and forward-thinking audience.

The audience will be comprised of wellness providers, educators, medical students and the general public who are passionate about whole-person care and looking to empower themselves and gain clarity and awareness about maternity mental health disorders and additional stressors including anxiety, substance abuse, domestic violence, poverty and limited access to care affecting child bearing women and their families. *Spanish translation will be available during the event.* CEUs pending.

MWS Participation (In/Out) **150 attendees + Vendor, Exhibitors & Media** (TV/Radio)

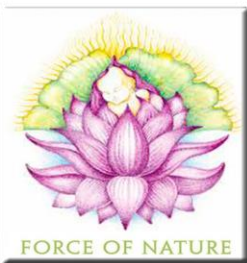
Age Demographic Range **(18-34) 30% (35-50) 35% (50 +) 35%**

EVENT DATE: **February 2, 2019**

EVENT TIME: **1:00 PM-5:00 PM** (Doors open 12:30 PM and Close at 6 PM)

EVENT LOCATION: **RIVIERA PALM SPRINGS-ELDORADO BALLROOM** (I, II, III, & IV)
1600 N. Indian Canyon Dr., Palm Springs, CA 92262 P: 760. 327.8311

SPECIAL THEATER PREMIER



A Captivating & Educational One-Woman Show About Childbirth.

Written & Performed By:

CAROLE GROOBMAN, BFA, Actress/Storyteller, Retired Postpartum Doula

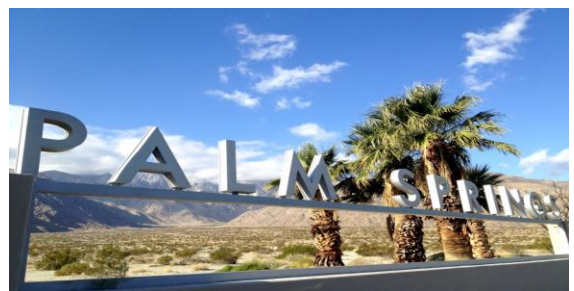
SPECIAL GUEST PRESENTERS



DR. KENDRA FLORES-CARTER
DSW, MSW, BA, Certificate in MMH



MARY EARHART-UNGER
RN, Licensed Midwife, Author





Title Sponsor (2) *Please select Front Inside cover Back Inside Cover **\$5,000.00**

A customized Title Sponsor package can be designed for your company. The following incentives are available. We are happy to discuss customized sponsorship benefits to meet your company's needs. [CONTACT THE EIGHT](#)

- Company name or logo included in event press releases, television ads and public service announcements.
- Company logo and listed as a MWS Title Sponsor with a link to your company's website from theeight.org website.
- Feature spotlight on maternalwellness-cv.org with a link to your company's website.
- Company to be listed as a MWS Title Sponsor on community access and social media outlets promoting the event.
- Company Representative and/or 60 second visual statement regarding company during the event.
- *Full page color Ad printed on Front *inside* or Back *inside* Cover in MWS program and distributed to all attendees.
- Company logos featured **prominently** on event step and repeat signage displayed at the entrance of event.
- Opportunity to distribute company materials/premium items at the event with designated space for one (1) table.
- Opportunity to distribute approved materials in swag bags to all event participants. (Must provide minimum of 200 pieces within 3 days prior to event)
- Four (4) complementary admissions to MWS.
- Post-Event Snapshot 1 page report specific to Sponsor and 4 photos unique to Sponsor.

MWS Sponsor **\$2,500.00**

*A customized MWS Sponsor package can be designed for your company. The following incentives plus choose (1) ****option**. We are happy to discuss customized sponsorship benefits to meet your company's needs. [CONTACT THE EIGHT](#)*

- Company name included as a MWS Sponsor in all event press releases and public service announcements.
 - Company logo and listed as a MWS Sponsor on theeight.org website.
 - Company logo and listed as a MWS Sponsor on maternalwellness-cv.org website with a link to your company's website.
 - Company logos included on event step and repeat signage displayed at the entrance of event.
 - Full Page Color Ad printed in MWS program and distributed to all attendees
 - Opportunity to distribute company materials/premium items at the event with designated space for one (1) table.
 - Opportunity to distribute approved materials in swag bags to all event participants.(Must provide minimum of 200 pieces within 3 days prior to event)
 - Four (2) complementary admissions to MWS.
 - Post-Event Snapshot 1 page report specific to Sponsor and 2 photos unique to Sponsor.
- ****Options continued on next page.**

MWS Sponsor Continued **Options

\$2,500.00

*A customized MWS Sponsor package can be designed for your company. (Please select one (1) **Options are available on a first come first reserved basis. Your logo will be **prominently** displayed on item and/or a written acknowledged (Sponsored by Your Company Name). The number in the parenthesis () next to each **Option indicate the number of sponsorship slots available per item. For example (2) means two sponsors can select this item. [CONTACT THE EIGHT](#)*

- **Charging Station Company logo wrapped on charging station clearly visible and accessible to attendees. **(2)**
- **MWS Program 8.5x11 Perfect Bind 100lb Gloss-Full Color Ad displayed on Back Cover of 200 MWS programs and distributed to attendees.**(1)**
- ** MWS Swag Bags- 200 Eco-friendly tote bags with your Company logo shared with MWS, THE EIGHT and FSPC logos filled with informational resources and merchandise approved by MWS and distributed to attendees. **(1)**
- ** Beverage Station Sponsor **(1)** or ** Healthy Snack Station Sponsor **(1)** or ** Door Prize Sponsor **(3)**
- **Guest Speaker Sponsor- Welcome In-room Gift Basket for one of three main presenters and the opportunity to introduce one of the main presenters during the symposium. **(3)**

Friend of MWS

\$ 500.00

- Company Logo listed as a Friend of MWS Sponsor on the maternitywellness-cv.org website (No link)
- And a Quarter Page Ad in MWS Program and distributed to attendees.
- Opportunity to distribute approved materials in swag bags to all event participants.(Must provide minimum of 200 pieces within 3 days prior to event)
- Opportunity to distribute company materials/premium items at the event with designated space for one (1) table

Stand-a-lone Sponsorships

- Full Page Ad in MWS Program \$1000 Half Page Ad \$600 Quarter Page Ad \$300
- Feature spotlight on maternalwellness-cv.org with a link to your company's website. \$500
- Opportunity to distribute *approved* materials in swag bags to all event participants. (Must provide minimum of 200 pieces within 3 days prior to event). Large Items \$200 (brochures/books/T-shirts/wellness related samples/mugs/other bulky items) or Small Items \$100 (business cards/small flyers/pens)
- Opportunity to distribute company materials/premium items at the event with designated space for one (1) table \$200
- Nonprofits receive 25% discount on Stand-a-lone Sponsorships (Must provide documentation of nonprofit status)

Contact: For MWS Event updates maternalwellness-cv.org or THE EIGHT P: 760/618-1528 F: 888/783-7618
Franchesca Roberson/CEO E: froberson@theeight.org for additional **sponsorship** information.
Annette Aviles/FSPC E: firststepsclinics@gmail.com for **vendor and exhibitor** information.
Sarah Earhart- Procurement Specialist E: <mailto:sarahearhart@theeight.org> for **In-Kind** donation information.